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: BE	A	5,305,195	03/1994	Murphy	TYAPILE	364	401	03/1992
. <u>5</u>	В	5,347,632	09/1994	Filepp et al		398	200	07/1989
- -	c	5,572,643	11/1996	Judson		395	793	10/1995
	D	5,732,219	03/1998	Blumer et al		395	200.57	03/1995
	E	5,745,681	04/1998	Levine et al		395	200.3	01/1996
	F	5,751,956	05/1998	Kirsch		395	200.33	02/1996
	G	5,761,683	06/1998	Logan et al		707	513	02/1996
	Н	5,848,396	12/1998	Gerace		705	10	04/1996
	I	5,875,296	02/1999	Shi et al		395	188.01	01/1997
	J	5,933,811	08/1999	Angles et al		705	14	08/1996
	К	5,948,061	09/1999	Merriman et	al	709	219	10/1996
	L	6,134,592	10/2000	Montulli		709	229	08/1997
	М	6,195,649B1	02/2001	Gifford		705	75	03/1998
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LIST OF PATENTS AND OTHER ITEMS FOR APPLICANT'S INFORMATION DISCLOSURE STATEMENT

Use several sheets if necessary)

ATTY. DOCKET NO.	SERIAL NO.
EVU-02-PUSA	10/001,761

APPLICANT: Amon et al

FILING DATE: October 31, 2001 GROUP: Unknown

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		OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, etc.)			
		Ceane, Patrick. In the Face of Shrinking Nielson Ratings, Major Television Networks Need to Re-Evaluate Online Goals. www.jupiter.com. June 2, 1997			
	ВВ	Lemos, Robert. Web Advertising's Future: Users in Limbo. ZDNN. June 27, 1997.			
	СС	Lemos, Robert. Web Surfers Cruising By Boring Banner Ads. ZDNN. June 11, 1997.			
	DD	Interstitial Advertising. April 10, 1997. www.nytimes.com/library/cyber/week/041997.html.			
	EE	Boudette, Laura. Europe waits in anticipation of E-advertising boom. ZDNN. June 5, 1997.			
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	11	Made-Over AOL-looks more like T.V. Register News Service. Oct. 7, 1997.			
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	КК	Richtel, Matt. TV-Type Ads Emerge on the Web. The New York Times. CyberTimes. April 19, 1997.			
	LL	Bezerk awards AT&T free interstitial ad in "You don't know jack the netshow" trivia tournament. www.berzerk.com. March 5, 1997.			
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		BB CC DD EE FF GG HH II JJ KK LL MM			

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EXAMINER:

Bradley Edelman

EXAMINER: Initial if reference is considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include a copy of this form with next communication to applicant

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